

KEVIN.MURPHY



West Coast Beauty + KEVIN.MURPHY Education

Join us in exploring the KEVIN.MURPHY + COLOR.ME range! These inspiring classes are in support of new stylists and salons new to KEVIN.MURPHY. Space is limited, so register by scanning the QR code, visiting www.west-coast-beauty.com/education or through your local WCB Sales Consultant.



LEARN.ME Products

Take a deeper dive into the regimes. Understand why each of the KEVIN.MURPHY product families exists and which clients each one is recommended for. Simplify the process of the client conversations, develop a problem solving mindset and explore cocktailing options based on each client's individual needs.

Date: February 24th 2025
Time: 10:00 am - 2:00 pm
Educator: Daniela Carelli, COLOUR STYLE.KEY

Cost: Complimentary
Location: WCB Victoria Education Center
6 - 601 Boleskine Road, Victoria

COLOR.ME START

This essential class offers overviews of COLOR.ME by KEVIN.MURPHY. Topics include philosophy, hair diagnosis, client communication, product usage and points of difference. Designed to further technical skill and help address challenges, learn about initial consultations, colour selection, advanced coloration, and practical trouble.

Date: March 24th 2025
Time: 10:00 am - 2:00 pm
Educator: Meaghan Simmons, COLOUR.KEY

Cost: Complimentary
Location: WCB Victoria Education Center
6 - 601 Boleskine Road, Victoria

